

ILLUMINATIONS WEBINAR SERIES PRESENTS

Slaying Sepsis: Saving Lives with Faster and Better Treatment

About The ILLuminations Webinar Series

The *ILLuminations Webinar Series* is an educational series of web-based seminars led by industry experts, regional and national key opinion leaders. *ILLuminations Webinar Series* programs feature timely topics and industry challenges that focus on improving the effectiveness and success of healthcare programs. Many of the *ILLuminations Webinar Series* programs qualify for educational credits through various regulatory agencies and associations.

As a leader in clinical diagnostics, the *ILLuminations Webinar Series* is another way IL reinforces our dedication and commitment to enhanced patient care.
Instrumentation Laboratory. Our Passion. Your Results.



- Speaker:** Dr. Jeffrey C. Fried
Chief Medical Director, Adult Critical Care
Santa Barbara Cottage Hospital, Santa Barbara, CA
- Date:** Wednesday, November 4, 2009
- Time:** 11:00 a.m. – 12:00 p.m. ET
- Credit:** 1.0 Professional Education Program
hour through ASCLS/AARC



Jeffrey C. Fried, MD, FCCM, FCCP

Chief Medical Director, Adult Critical Care
Santa Barbara Cottage Hospital, Santa Barbara, CA

Dr. Fried is the Chief Medical Director in the Adult Critical Care department of Santa Barbara Cottage Hospital, Santa Barbara, California. An active member of numerous critical care societies and committees, Dr. Fried is a true expert on key issues in the management of immediate care patients. He has served in numerous capacities—from Vice Chief of Staff to Respiratory Care Director—and is recognized for his exceptional teaching abilities, both in and outside the hospital setting. Dr. Fried continues to fulfill an academic appointment as Clinical Associate Professor of Medicine at the University of Southern California, Keck School of Medicine. Over the past twenty years, Dr. Fried has published a wealth of academic papers on the testing and management of clinical conditions in immediate care patients. His work on sepsis has been published in *Chest*, *Critical Care Medicine* and other journals.

Program Topics and Outline:

- Clinical importance of sepsis
- Importance of early diagnosis of severe sepsis and septic shock
- Relationship between rapid treatment and mortality in sepsis
- Role of lactate in early diagnosis of sepsis
- Proposed sepsis protocol at Santa Barbara Cottage Hospital
- Q&A session

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Learn the essential components for successfully implementing and managing a quality sepsis protocol at the point-of-care.

As a part of a new *ILLuminations Webinar Series*, Instrumentation Laboratory invites you to learn about critical components in the early diagnosis of sepsis and septic shock from Dr. Jeffrey Fried, a specialist in critical care medicine.

Severe sepsis is a leading cause of death in non-cardiac intensive care units and, as a result, many institutions have developed and implemented sepsis protocols to improve patient care. Dr. Fried will discuss the relationship between rapid treatment and mortality, including the use of lactate measurements in early diagnosis, will present a real-life scenario featuring Santa Barbara Cottage Hospital and will close with an open Q&A session.

Program Credits:

Qualifies for 1.0 Professional Education Program hour through the American Society for Clinical Laboratory Sciences (ASCLS) and the American Association for Respiratory Care (AARC). IL will provide a completion certificate with program number and completed contact hours per session to serve as a record of attendance which may entitle participants to educational credits through other regulatory agencies and associations.

Register to attend
at www.ilus.com/illuminations
by Monday, November 2, 2009.

Registrants will receive an email confirmation with instructions on how to join the live webinar. For questions and registration assistance, contact your local IL sales representative.

This webinar is free to attend.